ANJANA KUTTAMATH

AI UI/UX Designer | Product Designer | 5+ Years In Design

Portfolio : [Designer Portfolio](#) | [Architecture Portfolio](#)

Arlington, VA

[linkedin](#) anjana.kuttamath9@gmail.com

Creative and user-focused UI/UX Designer with 5+ years of experience in the design field, including a strong background in architecture. I bring a deep understanding of spatial design, user needs, and visual systems into crafting intuitive digital experiences for web and mobile. A recent graduate from George Washington University, I specialize in **user-centered design, UX research, and product design**. Skilled in taking ideas from wireframes to high-fidelity prototypes, building scalable design systems, and ensuring accessibility and developer collaboration. Proficient in Figma, I focus on clear user flows, thoughtful interactions, and system-level UX.

EDUCATION

Master's in Interaction Design | George Washington University, Washington, DC   (Aug 2023 - May 2025)
- Relevant Coursework:Usability Testing, Design Thinking, Prototyping,Storyboards, Site Maps.
- Strategic Product Thinking, Web & Mobile Design, Flowcharts, Creative Coding.

Bachelor's of Architecture | JNAFAU, Hyderabad, India   (Jun 2016 - Jun 2021)
- Relevant Coursework: Design Theory, Problem Solving, Display Models, User research, Typography.

SKILLS & TOOLS

UI/UX Skills: Research & Strategy, Wireframing, Prototyping, Usability Testing, Storyboarding, Interaction Design, Visual Design, UI Architecture, Information Architecture, Accessibility, UX Documentation.

Branding & Graphics: Logo Design, Responsive Design, Design Systems, Iconography, Typography.

User Research & Testing: User Interviews, Personas, Journey Mapping, A/B Testing, Surveys.

Design Tools: Figma, Sketch, Adobe XD, Adobe Creative Suite, Notion, VSCode, GitHub.

Frontend Development: HTML, CSS, JavaScript (Basic)

Additional Skills: Collaborative Design, Mobile & Web Design Patterns, Empathy-Driven Design, End-to-End Design Process, Productivity & Project Management (Notion).

Architectural Design: Revit, AutoCAD, SketchUp, Adobe Creative Suite (Photoshop, InDesign, Illustrator), Microsoft Office Suite (Outlook, Excel, Word), Design Systems, Accessibility.

SELECTED PROJECTS

Vivaha Vaibhavam | Mobile App Design (Thesis Project)   (Sept - April 2025)
- Designed an inclusive wedding planning app for intercaste marriages, leading UX research and user flow development.
- Built responsive Figma components and UI systems focused on accessibility and emotional storytelling.
- Localized the prototype with multi-lingual (English/Telugu) UI copy to support cultural relevance.

Kuttamath Dance | Website Design   (April - May 2024)
- Designed Designed a responsive site with clear information architecture and white-space balancing.
- Experienced in designing low and high-fidelity wireframes, conducting usability testing, and iterating on feedback to create intuitive and innovative user experiences on desktop platforms.
- Optimized typography for clarity and brand identity.

EXPERIENCE

Technology & Interaction Designer | Graduate Fellow - Kalanidhi Dance, Washington, D.C.   (Aug 2023 – Present)
- Directing website, social media, and digital marketing strategy, boosting class and performance attendance through data-driven campaigns, consistent brand visuals, and optimized Google Ads.

Designer | Junior Architect - Formstudios, Hyderabad, India   (Jun 2021 – Jul 2023)
- Led user-centric client meetings to translate complex requirements into actionable designs.
- Integrated user feedback into sustainable design solutions, delivering innovative outcomes for high-profile projects.
- Collaborated with teams to integrate iterative feedback, ensuring quality and efficiency in the final deliverables.

Designer | Intern Architect - Formstudios, Hyderabad, India   (Jun 2020 – May 2021)
- Participated in space planning, finish selections, and concept development for interior design projects.
- Developed schematic drawings, design documentation, & client presentations using AutoCAD, and Adobe Creative Suite.
- Contributed to project coordination with contractors and consultants for permit and construction packages.

CERTIFICATIONS

Using AI Tools for UX Design by linkedIn Learning   (July 2025)